



Malwarebytes for education

Preventing and removing threats for safer learning

THREATS SCHOOL FACE

Email phishing

 Staff and students redirected to malicious websites

Botnet attacks

 Student and campus computing resources infected and hijacked

Malvertising

 Malware and scams delivered via infected ads on popular sites (e.g., msn.com, nytimes.com, bbc.com)

Ransomware

 Campus storage arrays and student machines attacked and encrypted—data held for ransom

PUPs and PUMs

 Potentially unwanted programs and modifiers downloaded, slowing down computer performance

Threat proliferation

 Malware spreading across endpoints (e.g., infected homework emailed to professors, compromised files uploaded to class webpages or portals)

State of education

Today's 21st century connected classrooms embrace technology an integral part of the educational experience. Technology affords teachers and students with unprecedented opportunities for interactivity and collaboration, connecting students to a wealth of current information and engaging them using innovative educational tools. Technology is also a crucial component in readying college graduates for their future careers and in safeguarding sensitive student data. Unfortunately, when that technology doesn't function, it can interrupt lesson plans, disrupt learning, and put important information at risk of breach.

Challenges schools face

Budgets and infrastructure

Many educational institution budgets are tight, forcing schools to struggle with legacy systems, outdated equipment, and limited staff. Even schools with healthy budgets need to put technology investments on hold due to funding changes made at the local, state, or federal level. Schools don't have the dedicated IT budgets and resources that corporate enterprises enjoy, but they encounter many of the same challenges and threats every day.

Wide open campuses

Data is used and stored across multiple departments and colleges, and more than ever, confidential personal information is gathered and shared across different systems (e.g., academic records, financial aid, accounting, housing, health records, student counseling). In addition, colleges and universities face complications due to separate schools, such as law, engineering, or business, each having different IT departments and staff.

LAN and Wi-Fi networks across campuses provide multiple ingress and egress connection points for computers, including classrooms, labs, libraries, dormitories, outdoor spaces, and even stadiums. This facilitates an always-connected lifestyle that supports learning, but makes securing the shared data and roaming endpoints difficult.

Diverse endpoints

Google Chromebooks are the most prevalent devices used in classrooms, representing 53% of the market for K-12 devices purchased by schools

and districts in the United States. Although Chromebooks supply the lion's share of classroom devices, education IT staff are busy supporting a mix of student and employee devices from different manufacturers running different operating systems each with their own software vulnerabilities and risks.

IT departments within colleges and universities have an equally difficult job as they face the challenges of consumerization that BYOD and open campus cultures introduce. They support a combination of school-provided and student-owned devices on college campuses where some are managed by the school, but most are managed directly by the user.

External threats

On top of these challenges, schools are prime targets for a variety of advanced cyberthreats that continue to evolve. For example, as students are conducting research on websites-regardless of the site's reputation—they're at risk of being compromised by malicious advertisements, or malvertising, hosted on those pages. Malvertising is an increasing attack vector for the delivery of ransomware, an especially dangerous form of malware for teachers and students.

Any of these threats can be easily spread or propagated from students to teachers to staff and back again, due to the open sharing policies that make the connected classroom concept work. Educational institutions require advanced threat protection that can also address the challenges their IT departments face.

How Malwarebytes can help

Campus systems

Malwarebytes Endpoint Protection

Centrally protects campus endpoints against known and unknown attacks using multi-vector protection. Easily deployed and managed via cloud-based management console.

Malwarebytes Incident Response

Rapid, lightweight Windows and Mac remediation solution managed by cloud-based platform. Use it to sweep servers and storage arrays for malware. Also a perfect solution for large schools supporting student endpoints across campus.

Students and alumni

Malwarebytes 3.0 (Windows)

Malwarebytes Anti-Malware (Mac, Android) Automatically and instantly stops malware threats on Windows computers and laptops. Removes malware and adware from Mac computers. Protects Android smartphones, tablets, and Google Chromebooks from malware, infected applications, and unauthorized surveillance.

What schools and universities say

Malwarebytes works flawlessly and has been a big help. We haven't had to take any machines down since we deployed it. It's one of the best purchases we've made.

> -Mário Bernardo, Assistant Director, Florida Gulf Coast University

Educational institutions trust Malwarebytes





















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Malwarebytes is the next-gen cybersecurity company that millions worldwide trust. Malwarebytes proactively protects people and businesses against dangerous threats such as malware, ransomware, and exploits that escape detection by traditional antivirus solutions. The company's flagship product combines advanced heuristic threat detection with signature-less technologies to detect and stop a cyberattack before damage occurs. More than 10,000 businesses worldwide use, trust, and recommend Malwarebytes. Founded in 2008, the company is headquartered in California, with offices in Europe and Asia, and a global team of threat researchers and security experts.